

## **SPONSORSHIP**

As a voluntary committee we organise four shows per year. We support other local show-organisers and agricultural shows in putting on BSPS classes and we organise training days throughout the year in order to encourage and support our young membership.

I'm writing to ask if you would kindly consider offering your sponsorship. Our shows attracts competitors from all over the UK and Scotland. Competitors and their supporting teams vary in age from young children competing in their hobby, to adults who pursue equestrianism as a profession. Their own individual sponsors are often high wealth individuals and businesses, making their marketable value fair reaching, beyond that of the equine industry. Being involved as a sponsor at our show could expose you to potential customers you wouldn't normally reach.

The options for sponsoring are as follows. For the sum of £35.00 you may choose to sponsor an individual class; for £60.00 you may sponsor a championship. For a stronger presence you could consider sponsoring an entire ring or section to match your budget. The class, championship or ring will carry your name and be regularly referred to before, during and after the show, on social media, schedules, announcements, and results. Sponsors are welcome to display a banner around the show site or place marketing material in our secretary's tent. We also offer our sponsors the opportunity to advertise their business on our website which is £150 per year. All website Advertising runs from 1<sup>st</sup> January to the first of 1<sup>st</sup> January the following year.

All offers of sponsorship, whether monetary or in the form of a voucher or prize are greatly appreciated and all sponsors are warmly invited to join us for light refreshments in the sponsors' marquee on the day of the show. For those wishing to mark their support we welcome sponsors to present their sponsored class winners on the day

Please do not hesitate to get in touch if you would like more information.

Sally Holden, BSPS Area 1b Sponsorship Secretary Sally Holden, BSPS Area 1b Sponsorship Secretary, Sellet Hall, Stainton, Kendal. LA8 0LE. [sally@333h.co.uk](mailto:sally@333h.co.uk)